

DOORS WIDE OPEN



ANNUAL REPORT FY23

JULY 1, 2022 - JUNE 30, 2023

A MESSAGE FROM THE CEO AND BOARD CHAIR





Dear Friends,

As we reflect on our successes in Fiscal Year 2023, we are filled with gratitude for the many educators, families, volunteers, civic and community leaders, and, most of all, children, who make Ellis an extraordinary learning community.

The theme for this annual report is "Doors Wide Open." With reduced numbers of COVID cases, we were able to create a more robust environment for both children and educators. By welcoming more volunteers, including Alison Batchelder, whose profile is included in this report, our educators have had more time for teaching and preparing their lessons. New educational partners joined Ellis this year, including Raising A Reader, which provides weekly bags of books for children to take home, to help them develop a love of reading and sharing stories with their families.

Learning to name and share one's feelings with both adults and children is an essential part of early childhood education. This year we strengthened Ellis's ability to help our children develop these foundational skills by adding a second full-time social worker and making the Housman Institute's *begin to ECSEL* social-emotional program a central part of our social-emotional curriculum.

Ellis children's learning extended beyond our classrooms this year by taking field trips to Drumlin Farm and the Boston Children's Museum. We also welcomed outside resources such as Mr. Evan for music classes and Animal Adventures who brought special animal "guests" into our classrooms.

We are proud to share some of what Ellis Early Learning accomplished with the help of so many who understand, as we do, that educational equity begins at birth.

With deep appreciation,

LAUREN COOK
Chief Executive Officer

Coleen Downs Dimean
COLEEN DOWNS DINNEEN
Ellis Board Chair

What Sets ELLIS APART

- Ellis is accredited by the National Association for the Education of Young Children (NAEYC), putting it in the top 6% of early childhood programs nationally.
- ◆ In recognition of the quality of our preschool program, Boston Public Schools (BPS) elected to fund four Ellis classrooms in connection with its Universal Pre-K (UPK) Commonwealth Preschool Partnership Initiative (CPPI) program.
- Unique in the early childhood sector, Ellis is known for its economic integration, rich diversity, and quality.
- Ellis is beloved and has a waitlist of over 1,000 families eager to benefit from Ellis's unique focus on quality and diversity in a warm learning environment.

our MISSION

Ellis partners with families to provide high-quality early childhood education in a warm and nurturing environment. A recognized leader in our field, we support children across the socio-economic spectrum, treasure diversity in all forms, and celebrate the joy of childhood.



A CRITICAL PART OF THE TEAM: Alison Batchelder's Volunteer Story



"I am so grateful to have been given the opportunity to work with children in a community that has meant so much to me and my family."

- ALISON BATCHELDER

After South End resident Alison Batchelder raised four children to young adulthood, she assumed that caring for young children was behind her. That is, until she ran into Ellis CEO Lauren Cook at a fundraiser. That chance encounter made something click in Alison's mind. "I didn't realize how much I missed the energy of a house full of kids until Lauren gave me her card and told me to call if I wanted to volunteer or learn more," Alison says. "I think she was surprised when I called the next day."

Alison quickly started volunteering two afternoons a week in the Pollywogs room for toddlers. "I just love little kids at that age. They're so open, energetic, curious, and totally without prejudice. They're also learning to talk, to share, to potty train, to feed themselves. With all this, they're becoming different little people," Alison says.

Alison volunteers regularly to be consistent for herself and the teachers. She spends about two and a half hours on Wednesday and Thursday afternoons, arriving as the children are waking up from their naps, and helping with snack time before they settle in to play. Alison enjoys reading to children, playing with blocks, or simply following the lead of a child in the moment. "Some kids want to be picked up all the time and own me; others are more independent. I do what makes sense in the moment." And what is surely appreciated by teachers, "I always help to clean up the chaos before I go."

Alison notes that with nine toddlers in the classroom, there is always plenty to do. "I'm not waiting for the teacher to guide me – I'm just there responding to the kids. There's always a need, and it always works out well."

For Alison, afternoons volunteering are the highlight of her week. She loves being part of the flow, the energy, and the affection of a room full of toddlers. She reflects, "I am so grateful to have been given the opportunity to work with children in a community that has meant so much to me and my family."

Ellis at the Forefront of Social Emotional Learning

Ellis Early Learning is proud to partner with organizations that champion children's mental, emotional, and physical health during the critical early years of brain development. Thanks to a collaboration with our partner, the Housman Institute, Ellis stands at the forefront of developing these proven approaches.

In September of 2022, Ellis Early Learning and the Housman Institute announced a shared commitment to emotional intelligence at Ellis. Ellis was pleased to be selected as the Lab School for the Housman Institute's *begin to ECSEL* (Emotional, Cognitive, and Social Early Learning) Educator Training Program. This evidence-based program is built on 35 years of neuroscience and early childhood



development research and has benefited thousands of children and teachers since its inception.

Begin to ECSEL teaches positive self-regulation with a prevention-based focus on emotional and behavioral issues. The approach develops the building blocks of emotional intelligence that become lifelong learning and emotional regulation skills. A key attribute of the program is its emotional training for educators and caregivers in addition to children. By learning and practicing the fundamental skills themselves, instructors are able to provide exemplary models of emotional regulation alongside responsive, attuned caregivers.

"When you close the door on inappropriate behavior in a child, you have to open the door on appropriate behavior to help that child understand, 'What is a better way of dealing with this and why?' Reasoning is very important in helping children to develop



critical thinking skills," remarks Donna Housman, Founder and CEO of the Housman Institute.

Numerous reports have highlighted the remarkable results of the begin to ECSEL program, including declines in learning loss, developmental delays, and behavioral concerns. The heart of the program's methodology lies in uplifting every child so that, with nurturing guidance, they may become self-reliant, balanced, and intelligent superheroes in their own lives. From the entire Ellis community, we are grateful for our partnership with the Housman Institute and making this emotional development a reality!



Elyse Hanson became a foster mother two years ago, after volunteering for ten years at Horizons for Homeless Children. There she worked with young children at a family shelter every Monday night as a "PAL" (Playspace Activity Leader). After such positive experiences, becoming a foster parent seemed like a logical next step.

"I saw the pride when one of the kids at the shelter pointed to the VA Medical Center and said, 'One of my foster dads works there." Before long, Elyse signed up for the Department of Children and Families (DCF) foster parent training and came away feeling she would be a good fit.

Elyse told DCF she would be open to fostering a child aged six months to three years, the ages of the children she'd been working with at the shelter. In December 2021, her foster son came to her. He was three and a half years old.

PARENT FEATURE: Elyse Hanson

"I knew I'd need childcare because I'm a solo parent with a full-time job," Elyse said. Soon Elyse confronted the three most common problems with childcare: inconsistent quality, lack of availability, and prohibitive cost.

The first two childcare centers she called didn't accept DCF vouchers, which meant Elyse was looking at up to \$3,700 a month for high-quality care. When she did find a center that accepted vouchers, she had concerns about the overall quality of its programs.

Then Elyse found Ellis. When Ellis's on-staff social worker gave her a tour, it was clear that Ellis was the center Elyse had been looking for. "The classrooms were bright and inviting, and, more importantly, the teachers and children were all happy and engaged," Elyse remembers. Better still, Elyse learned that Ellis accepted vouchers and gave priority to children in foster care when slots opened. Her son was able to start in February 2022.

"The transition was hard, but Ellis was so helpful," Elyse says. "Ms. Loretta made sure that my son had her full attention when we arrived. She was so comforting and loving; she made sure he felt safe and knew I'd be back at the end of the day. Within weeks, he was comfortable saying goodbye, he was learning, and he was making friends."

Elyse values the support given to her by Ellis social workers: they communicate with the DCF social workers and coordinate her son's social work visits there; the ProCare app lets Elyse know when her son is checked into and out of his appointments; and frequent communications and photos keep her connected to what he's doing each day. She adds, "I'm grateful that I'm not putting them out with the extra layer of complexity that my foster parenting entails."

Elyse's son has flourished at Ellis, and now they both have a new community of **friends**. Teachers are also alert to his needs; for example, he now has glasses, thanks to a teacher who noticed that he was often r ubbing his eyes.

Elyse is one of several foster parents who share their love and generosity with our community, and we thank her for choosing Ellis. We are proud to partner with Elyse and can't wait to see what the future has in store for her and her family.



Ellis in the NEWS

Throughout Fiscal Year 2023, Ellis was recognized by news outlets, political leaders, and others for our work and efforts to bring equity to early education. Both local and national news featured Ellis in childcare pieces and Mayor Wu selected Ellis as the setting for her press conference to announce a partnership with the New England Conservatory. We were also visited by state and municipal leadership on multiple occasions, including EEC Commissioner Amy Kershaw, Councilor-at-Large Julia Mejia, and Representative Aaron Michlewitz.

Institute, and the New England Conservatory, which will bring weekly, developmentally appropriate music education to each of Ellis's 22 classrooms. Lauren Cook, Ellis CEO, considers this partnership a "dream come true for Ellis."

We were also thrilled that our very own Board Chair, Coleen Downs Dinneen (who has served on our Board since 2008), was honored with a Myra Kraft Community MVP Award by the Patriots Foundation for her volunteerism at Ellis and elsewhere. The honor came with a \$10,000 donation to Ellis. Visit ellisearlylearning.org/ellis-inthe-news and subscribe to Ellis news updates to stay current on all we're doing.



PARENT FEATURE: Katrina Hardy

Not many people stumble upon Ellis the way Katrina Hardy did. It was 2006 when Katrina was looking for childcare for 6-week-old Mahkyla. "I saw one place I didn't like, and a few that were full," Katrina says. "I was distraught, literally walking around the South End with my baby in my arms, when I saw Ellis and walked in. I immediately felt comfortable and welcomed. They had a space open, and Mahkyla started in June 2006." Katrina always felt connected to Mahkyla's day at Ellis. "They sent me pictures each day, so I always knew what was going on. The daily reports gave me clear details about eating, activities, and any problems."

Katrina and Mahkyla were happy, and Mahkyla stayed at Ellis until she was five, becoming the first of four of Katrina's seven children to attend Ellis. When Katrina saw that many teachers, including Brenda Barretto, Tiffany Sheets, Lisa St. Hill, Aiyauna Terry, and Shirley Strickland had been at Ellis for many years, her confidence and trust only grew. "I figured that Ellis must be doing something right if the teachers stay so long," Katrina says. Seventeen years later Aiyauna (who was in the classroom with Mahkyla) and Tiffany are Ellis administrators, and Shirley worked in the infant classroom with Katrina's youngest, Elijah.

Throughout her time as an Ellis parent, Katrina has seen both heartwarming and challenging times. Covid presented the greatest challenges, and Katrina saw them firsthand. Elijah came to Ellis as an infant and just recently graduated from Pre-K, which meant his time was affected by the COVID-19 pandemic. "When Ellis had to close, they were amazing — they even had circle time on Zoom," Katrina says. "I really appreciate the effort that Ellis made, even though it was sometimes too hectic at home to take advantage."

The transition back to in-person school was quite an adjustment for Elijah and other children. "He and others have strong personalities, and of course, there were toddler behavioral issues to deal with. But Ellis worked with the children and parents, and issues were resolved." Ellis's social-emotional curriculum has been essential in these efforts. Katrina notes that Elijah

still says from time to time, "I'm going to practice my breathing now." She is grateful that Ellis has given him tools like that to effectively deal with stress.

Katrina values the support Ellis gives to parents. There are clothes and food for those who need them. There is also significant administrative support. For instance, Ellis reminds parents when their payment vouchers need to be renewed and readies the paperwork so that parents can sign for new vouchers at the front desk during drop-off or pick-up. Ellis also streamlines the process of kindergarten sign-up with the Boston Public



"I figured that Ellis must be doing something right if the teachers stay so long."

-KATRINA HARDY

Schools. "Whenever Ellis saves time and steps for busy working parents, I am so grateful," Katrina says.

Katrina and her children miss Ellis, but it's still part of her extended family. Katrina referred her niece to Ellis, whose baby is there now. And when Katrina and Elijah drive by Ellis, he reminds her, "Do you remember that I went there?" Katrina says, "He doesn't want me to forget. And I can't forget the caring, compassionate, and accepting environment that Ellis gave my family for so many years."

Representative Aaron Michlewitz Visits Ellis



Ahead of the Massachusetts fiscal 2023 budget announcement, House Speaker Ron Mariano and House Ways and Means Chairman Aaron Michlewitz toured and held a press conference at Ellis South End, where they previewed their historic plans for investing in childcare as a mechanism to promote positive economic effects.

Since the beginning of the pandemic, it has become apparent that childcare is not a luxury but a necessity to keep families working. For a long time, the childcare sector has been struggling to establish the balance between being able to pay their educators fair salaries and having rates that don't price families out of high-quality childcare. This historic investment in childcare will support centers like Ellis and help us maintain our exceptional standards.

In this proposed budget, \$60 million is set aside for the reimbursement rate for educators' salaries, \$10 million in grant

funding to help early education providers alleviate other staffing costs, and \$16.5 million in grant funding to Head Start for early education and care programs across Massachusetts. House Speaker Ron Mariano hopes that this \$40 million dollar boost to the reimbursement funds can help retain and attract staff to early childcare work.

State Representative Aaron Michlewitz touched on how investing in the childcare sector is beneficial not only to the childcare providers but also to the working families. Providing reliable childcare that parents can depend on allows parents to re-enter the workforce and increase their own household income.

Ellis was particularly honored to host such a notable announcement for the investment in childcare all over Massachusetts. Investing in this sector is exactly what is needed to provide better quality care to even more families.

STAFF HIGHLIGHT: Mavis Riley



"It's all about the children" – MAVIS RILEY

Mavis Riley joined Ellis Early Learning in November 2020 and, since then, has become a beloved member of our community by staff and families alike. As a current mother and grandmother, Mavis's life and career have been devoted to making a difference in children's lives, and every day our children benefit from her expert care and instruction.

Mavis has distinct childhood memories of her uncle, a schoolteacher, piling his work papers on the kitchen table every evening. Despite

his immense workload, Mavis was inspired by the impact he had on his students and credits him with her interest in pursuing a career in education.

Mavis came to Ellis after working for twenty years at the YMCA. During that time, she developed a love for early education and the many people she has helped along the way. Recently, she ran into a former student who is now an adult with a career in the military. The two instantly remembered when Mavis cared for the girl as a child after she fell from a play structure. It is the lasting impact on the lives of her students that continues to motivate Mavis to come to work each day.

Since joining Ellis, Mavis has worked in the Bruins Classroom and now in the Maple classroom in Jamaica Plain. However, she feels it's important for all students to know and be comfortable around her and the rest of

the staff. Mavis has created meaningful bonds with her students and aided in creating a strong rapport and culture of safety for JP children.

At one point, Mavis was asked to work with a child who had posed a challenge for other teachers. Mavis's unique ability to engage with children was instrumental in creating a connection and directing the child's

behavior in a positive way. Today, that child is thriving in public school.

Mavis has had a long career in early childcare and recognizes the strides the sector has taken throughout that time. Moreover, she credits Ellis for the work it's done, especially in recent years, to champion innovative curricula and promote professional respect for educators and staff.

Early on, before the Department of Early Education and Childcare implemented an early education curriculum, childcare was essentially babysitting. However, Mavis has been inspired by recent trends. She says it's important to reach children during these pivotal years of 0 to 5 because children so easily absorb information.

One of the highlights of Mavis's career was being featured as a discussion panelist with then-Attorney General Maura Healey during a visit to our Jamaica Plain center. Mavis loved meeting the future Governor, and Healey was equally inspired by Mavis's words about the value of early education. "You could see how I was winning her over when I explained that when children are running and jumping around, they are learning gross motor skills; when they are scribbling lines on a piece of paper, they are learning fine motor skills." Mavis has been pleased with how Healey has become a champion of early education and with her efforts to increase funding for the sector.

Ellis is incredibly fortunate to benefit from Mavis's years of experience in the field and her sincere love for Ellis's children and families. At the end of the day, though, for Mavis, "it's all about the children," and she feels good going home at night knowing she has made a difference.

Ellis on Boston Public Radio with Jim and Margery



People in Boston know that if you want to stay current on the city's politics and culture, you need to listen to Boston Public Radio with Jim and Margery on WGBH. That's why it was so thrilling when Ellis CEO Lauren Cook and Amy O'Leary, the Executive Director of Strategies for Children and a member of the Ellis Board of Directors, were interviewed live in a 20-minute segment to discuss the state

of early childcare in the wake of the pandemic and the power of Ellis's universal childcare model that serves children from all socioeconomic backgrounds. Throughout the interview, Lauren and Amy highlighted the critical role of early childcare as infrastructure, and the need to champion early childcare as a public responsibility.

Lauren and Amy discussed at length how pay equity issues and public perception have fueled the current job shortage, and how government action now will pay dividends for future generations. You can find a full video recording on our website at ellipsarly learning or glellis-in-the-news





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LIABILITIES

ASSETS

Cash and cash equivalents

Certificates of Deposit

Prepaid expenses

TOTAL ASSETS

Restricted cash - Endowment

Accounts and pledges receivable

Operating Lease-Right of Use-Asset \$

Property and equipment - net

Notes payable, current portion \$ 60,196
Accounts payable \$ 257,176
Accrued expenses \$ 214,781
Deposits \$ 70,401
Operating Lease liability portion \$ 1,783,405
Long Term Debt \$ 3,971,949

BALANCE SHEET: JUNE 30, 2023

TOTAL LIABILITIES

NET ASSETS

Without donor restrictions \$ 11,416,915
With donor restrictions \$ 564,285

TOTAL NET ASSETS

\$ 11,981,200

6,357,908

3,814,644

1,011,258

810,952

104,279

\$ 10,647,807

\$ 18,339,108

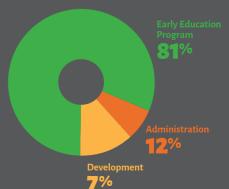
1,762,884

TOTAL LIABILITIES. NET ASSETS

\$ 18,339,108

Government Grants & Contracts 63% Philanthropy 16% Other

FY23 EXPENSES: \$8,245,897



PUBLIC FUNDING

Boston Public Schools

City of Boston Mayor's Office of Women's Advancement

Massachusetts Department of Early Education and Care

 $Mass a chusetts \, Department of Elementary \, and \, Secondary \, Education \, \\ Mass a chusetts \, Department of Children \, and \, Families \, \\$

ELLIS EARLY LEARNING FUND

The Ellis Early Learning Fund is an annual program of inviting and recognizing charitable support at leadership levels.

ADVOCATE \$25,000+

Coleen and Ted Dinneen Jim Geraghty

SUPPORTER \$10,000+

Reuben and Christine Ackerman Charles and Alison Batchelder Arthur and Lennie Carver Kristina and Evan Davis Mark DeMichaelis and Heather Blier David and Wendy Giunta Barbara and Amos Hostetter Sarah and Brad Lassey Mark and Etta Rosen Will and Erin Tetler Kristen and Derek Vicino

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Christopher Betts
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 $^{^*}$ We are grateful to our generous supporters who contributed to our new STEM labs for toddlers and preschoolers.

Our Team

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The Power of Giving

THE ELLIS EARLY LEARNING MODEL

Ellis Early Learning provides exceptional early education with an emphasis on racial, ethnic, and socio-economic diversity. Ellis's model adheres to high accreditation standards and delivers proven outcomes, but nearly 20% of our operating annual budget must be raised through philanthropy.

WHAT IS ANNUAL GIVING?

Annual Giving is financial support provided year after year that Ellis can rely on to continue to pursue our mission. One of the easiest ways to get involved and support Ellis's mission is through annual giving. Annual giving is a simple and direct way to support all aspects of Ellis's operating expenses, including providing nutritious food for the children, paying teachers' salaries, and maintaining our three centers.

WHY CONTRIBUTE?

Donating to Ellis enables us to create a more equitable future for our children and teachers. Annual giving funds are used to provide outstanding Ellis services and programs to the children of Boston.



Stephanie Li

Shaiana Little

Minyi Lin

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